

 **SWIFT LAUNCH**



**360**  
**DIGITAL ADS**  
S O L U T I O N  
**PORTFOLIO**

# ABOUT US

Swift Launch specializes in driving measurable success for e-commerce businesses through cutting-edge performance marketing strategies. From paid campaigns to CRO and analytics, we empower brands to achieve exceptional ROI and sustainable growth.

# OUR MISSION

Swift Launch specializes in driving measurable success for e-commerce businesses through cutting-edge performance marketing strategies. From paid campaigns to CRO and analytics, we empower brands to achieve exceptional ROI and sustainable growth.

# OUR VISION

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# OUR SERVICES PERFORMANCE MARKETING

Comprehensive solutions designed to drive visibility, engagement, and conversions.

## PAID MEDIA ADVERTISING

- Google Ads (Search, Display, Shopping, etc)
  - Meta Ads (Facebook & Instagram)
- TikTok, LinkedIn, and YouTube Ads, SnapChat, Critieo and AdRoll

## CONVERSION RATE OPTIMIZATION

- Google Ads (Search, Display, Shopping, etc)
  - Meta Ads (Facebook & Instagram)
- TikTok, LinkedIn, and YouTube Ads, SnapChat, Critieo and AdRoll



## ANALYTICS AND REPORTING

- Customer research and behavior analysis
- Retargeting and lookalike audience campaigns
- Multilingual campaigns (English, French, Arabic, Urdu, and Hindi)

## AUDIENCE TARGETING AND SEGMENTATION

- Real-time tracking and KPI reporting
- ROI and ad spend analysis
- Actionable insights for campaign optimization

# OUR PROCESS



## RESEARCH AND STRATEGY DEVELOPMENT

We analyze your audience and craft a data-backed marketing plan tailored to your goals.

## EXECUTION AND CAMPAIGN LAUNCH

Campaigns are meticulously planned, launched, and continuously optimized for maximum impact

## PERFORMANCE MONITORING AND INSIGHTS

Track results in real-time and receive detailed reports to ensure transparency and success.

## REFINEMENT AND GROWTH

We refine campaigns based on performance insights, ensuring sustained growth and ROI.

# OUR CLIENTS



SAMSUNG



SAPPHIRE



BY CLOUD FRAGRANCE



LIMELIGHT



# PROJECTS AND SUCCESS STORIES

## Challenge

Boosting sales through Google, Criteo, AdRoll, TikTok, SnapChat, and Meta Ads in a competitive market.

## Services Provided

1. Amazon PPC campaigns for increased product visibility and sales
2. App download and marketing campaigns to drive user acquisition.
3. Online and Store-based ad campaigns on Google and Meta to enhance foot traffic and in-store sales and Online sales.

## Results



Increased ROAS by **300%** in 6 months across digital platforms.



Reduced CAC by **40%**, ensuring efficient budget utilization.



Boosted app downloads by **150%** within 3 months, with a **30%** increase in active users.



Achieved a **AED50 million** increase in total revenue growth from integrated campaigns in 2 years



Improved in-store sales by **40%** through localized ad targeting.



Working with swift Luanch was a game-changer for us. Their team helped us refine our ad campaigns and achieve ROI beyond our expectations.



Client  
V Peumes

# PROJECTS AND SUCCESS STORIES

## Challenge

Operating in a highly competitive market, required improved sales and visibility.

## Services Provided

Google Ads, and Meta Ads

## Results



Sales increased by **70%** within 6 months.



Maximized ad spend efficiency with multilingual campaigns.



Swift Launch brought a level of expertise that truly set them apart. Their team's strategic insights and communication made all the difference. Our sales skyrocketed!

E-commerce Head, Sahara Perfumes



Client  
Sahara PeTRIAL FONTumes

# PROJECTS AND SUCCESS STORIES

## Challenge

Launching new products with minimal digital presence.

## Services Provided

Paid Ads, Landing Page Optimization, CRO.

## Results



Achieved a **500%** increase in ad-driven traffic



Reached over **1 million** targeted users through Google and Meta campaigns.



Boosted conversion rates by **60%**.



Swift Launch understood our brand vision from day one. Their tailored strategies not only boosted our sales but also helped us build lasting relationships with our customers(Emiratis)."

Founder, ByCloud Fragrance



Client  
By Cloud Fragrance

# PROJECTS AND SUCCESS STORIES

## Challenge

Build awareness and drive leads for a new laundry service in a competitive market.

## Services Provided

Google Ads, Facebook Ads, CRO.

## Results



leads increased by **250%** in 3 months



Ad click-through rates improved by **20%**.



We had no online presence and Swift Lauch helped us build everything from scratch. Their hands-on approach made us trust them completely. Highly recommended!

Owner, We Wash



Client  
We Wash

# WHY CHOOSE Swift Launch?

## ROI FOCUSED

Maximize every dollar spent with precision targeting and CRO.

## MULTILINGUAL EXPERTISE

Campaigns in English, French, Arabic, Urdu, and Hindi for global reach.

## DATA DRIVEN STRATEGIES

Decisions powered by in-depth analytics and performance insights.

## TRANSPARENT REPORTING

Regular updates and clear performance reports to keep you informed.

## PROVEN TRACK RECORD

Demonstrated success across industries, from luxury to tech.





# INDUSTRIES WE SERVE

## Luxury and Fragrance

Helping high-end brands like V Perfumes and Sahara Perfumes grow.

## Tech and Services

From mobile repairs to tire services, we support diverse industries.

## F and B and Hospitality

Driving engagement and bookings for brands like The Maine.

## Real Estate and Builders

Driving leads and bookings for brands like chirag.com & four square construction



# Let's Grow Together

Ready to transform your e-commerce brand with performance marketing? Contact TDM today to unlock growth and success.

# Contact Us

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