

 **SWIFT LAUNCH**



**YOUR  
E-COMMERCE  
GROWTH ENGINE**

# **SOCIAL MEDIA MARKETING PORTFOLIO**

UNLOCK THE POWER OF SOCIAL MEDIA TO GROW  
YOUR E-COMMERCE BRAND.

At Swift Launch, we specialize in helping e-commerce businesses establish a strong presence across social media platforms. Our innovative strategies, creative content, and data-driven campaigns ensure your brand thrives in today's digital landscape.



# WHY SOCIAL MEDIA MARKETING?

SOCIAL MEDIA PLATFORMS ARE MORE THAN JUST CHANNELS FOR ENGAGEMENT—THEY ARE POWERFUL TOOLS TO:

Increase brand awareness.

Build a loyal community.

Drive website traffic and sales.

Foster meaningful relationships with customers.



# OUR SOCIAL MEDIA MARKETING SERVICES

## 01 ORGANIC SOCIAL MEDIA MARKETING



### ● CONTENT CREATION:

- High-quality images, videos, graphics, and captions.
- Platform-optimized posts for Facebook, Instagram, LinkedIn, Twitter, Pinterest, and more

### ● CONTENT CALENDARS:

- Monthly social media calendars tailored to your brand's voice and goals.
- Planning posts aligned with promotions, product launches, and seasonal trends.



### ● ACCOUNT MANAGEMENT:

- Daily posting and profile updates.
- Engaging with followers through comments, messages, and interactions.
- Monitoring and responding to reviews and feedback.

### ● COMMUNITY BUILDING:

- Growing followers organically by targeting the right audience.
- Developing strategies to boost engagement rates.

### ● PERFORMANCE TRACKING:

- Analytics and reporting to measure post-performance, reach, and engagement.
- Actionable insights for continuous improvement.

# OUR SOCIAL MEDIA MARKETING SERVICES

## 02. PAID SOCIAL MEDIA ADVERTISING

- Campaign creation and management on platforms like Facebook Ads, Instagram Ads, LinkedIn Ads, etc.
- Targeted ads to drive traffic, generate leads, and boost sales.
- A/B testing to refine campaigns and maximize ROI.



# OUR PROCESS

## ● BRAND DISCOVERY

Brand Discovery: Understanding your goals, audience, and competitive landscape.

## ● STRATEGY DEVELOPMENT

Strategy Development: Crafting a customized social media plan.



## ● EXECUTION

Execution: Creating, scheduling, and managing posts across platforms.

## ● ANALYSIS AND OPTIMIZATION

Analysis & Optimization: Monitoring performance and fine-tuning strategies for better results.

# OUR EXPERTISE IN NUMBERS



Over **100+** successful campaigns delivered.



Boosted engagement rates by **100%** for our clients.



Worked with **several global brands** across industries



Helped clients achieve an average of **30% revenue growth** through social media efforts.

# SUCCESS STORIES



# WHY CHOOSE THE DIGITAL MARKETING?

- **EXPERTISE  
ACROSS INDUSTRIES**

From fashion to tech, we've delivered success for diverse brands.

- **PERSONALIZED  
APPROACH**

Your brand isn't like anyone else's—and neither is our strategy.

- **RESULTS  
YOU CAN MEASURE**

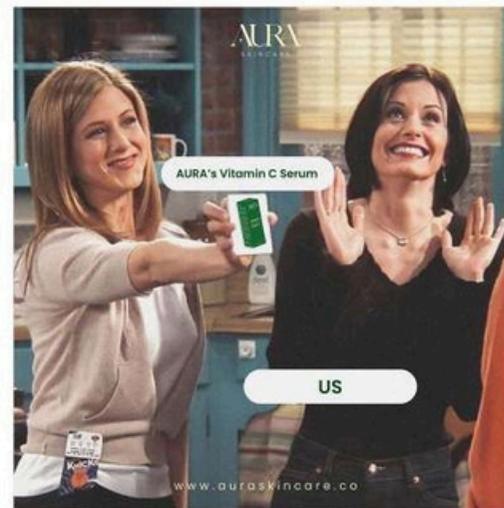
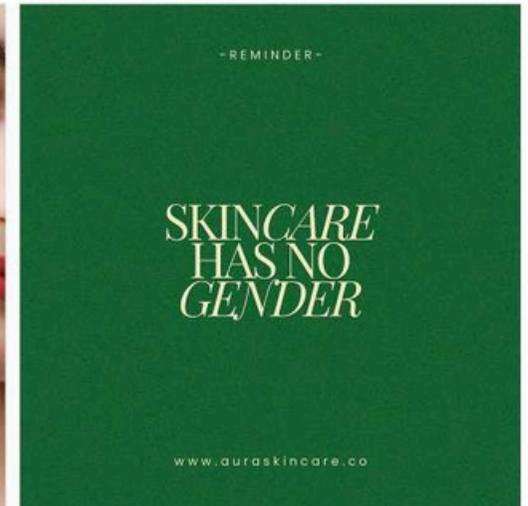
We track, analyze, and optimize to ensure your goals are met.

- **CREATIVE EXCELLENCE**

Engaging, on-brand content that resonates with your audience.



# OUR POSTS DESIGNS



# OUR POSTS DESIGNS



# OUR POSTS DESIGNS

SKIN PROBLEMS?  
WELL, NO MORE!



LAUNCH  
SALE

FLAT  
15%  
OFF

SHOP NOW



YOUR SKIN  
NEEDS SKINETIC!



# OUR POSTS DESIGNS



**Tashqeel** تاشقیل  
\*\*\* WE TRAVEL YOUR JOURNEY \*\*\*

**JEEP RALLY | Cholistan**

14<sup>th</sup> February

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Including Lunch

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**Tashqeel** تاشقیل

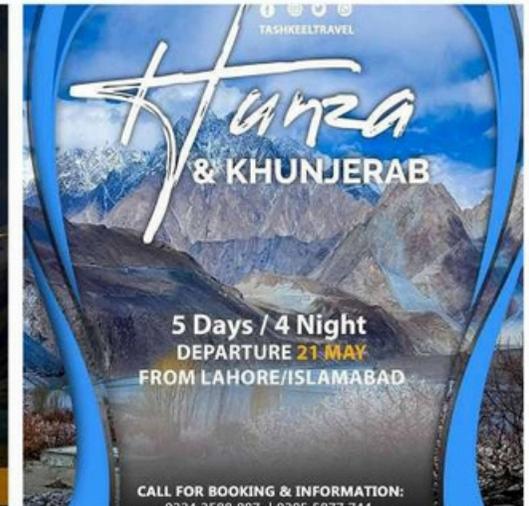
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3 DAYS

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FROM LAHORE  
5<sup>TH</sup> MAY - THURSDAY

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PER PERSON

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**Hunza & KHUNJERAB**

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**Tashqeel** تاشقیل

10,500 PER HEAD

3 DAYS NARAN KAGHAN & BABUSAR TOP

CONTACT US  
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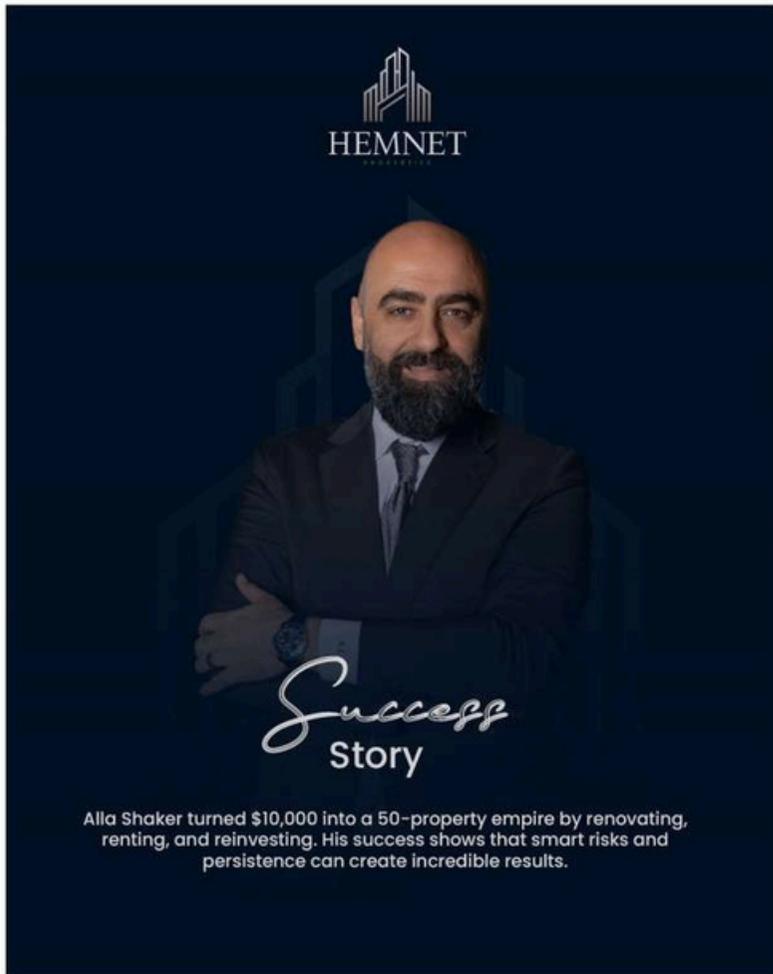
**Tashqeel** تاشقیل

per Head Rs.17,500

5 DAYS HUNZA - KHUNJERAB & NALTAR VALLEY

CONTACT US  
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# OUR POSTS DESIGNS



**HEMNET**  
PROPERTIES

*Success Story*

Alla Shaker turned \$10,000 into a 50-property empire by renovating, renting, and reinvesting. His success shows that smart risks and persistence can create incredible results.



**HEMNET**

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3 & 4 BEDROOMS TOWNHOUSES

50% DLOFEE WAIVER | 70/30 UNPAID DLOFEE | 3 YEARS SERVICE CHARGE WAIVER

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**HEMNET**

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**HEMNET**

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**HIRING**

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**HEMNET**

*Meeting Moment*

Behind every successful project is a great meeting! Here's a glimpse of our team brainstorm ideas

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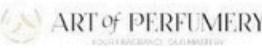
**HEMNET**

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# OUR CLIENTS

 <p>PERFUMES</p>	 <p>TEC GLOVES™</p>	 <p>SAMSUNG</p>	 <p>BY CLOUD FRAGRANCE</p>	 <p>Tashkeel</p>
 <p>chiragh.com <i>Deal Done!</i></p>	 <p>MARK DES VINCE</p>	 <p>SAHARA PERFUMES</p>	 <p>SAPPHIRE</p>	 <p>FRAGRANCE PERFUMES</p>
 <p>HEMNET PROPERTIES</p>	 <p>PORTLAND LUXURY TOWN CAR &amp; LIMO</p>	 <p>OLFACTORY</p>	 <p>YOUR BRAND CREATOR</p>	 <p>RindusROBE</p>
 <p>AI Dumpsters Rental</p>	 <p>LIMELIGHT</p>	 <p>ART of PERFUMERY <small>YOUR PERFUMERY SPECIALIST</small></p>	 <p>M3 METICULOUS BLINDS</p>	 <p>Relationship Radar</p>
 <p>PERFUMES</p>	 <p>FIRST AID EQUIP</p>	 <p>The MAINE A NEW ENGLAND BRASSERIE COMPANY</p>	 <p>ORO RETURNS &amp; FULFILLMENT CENTER</p>	 <p>SEASIDE TRANSPORTATION LIMOUSINE SERVICE</p>



LEADERBORD



# How to Get Started

Let's transform your e-commerce brand with impactful social media marketing.

## Step 1

Contact us to discuss your business needs.

## Step 2

Approve your custom strategy and content plan.

## Step 3

Watch your brand grow with Swift Launch by your side.



# CONTACT US TODAY

**Email:**

[info@swiftlaunch.co.uk](mailto:info@swiftlaunch.co.uk)

**Phone:**

+44 7490471214

**Website:**

[www.swiftlaunch.co.uk](http://www.swiftlaunch.co.uk)

